

**CITY OF NORTH LAS VEGAS
SPECIAL CITY COUNCIL
STUDY SESSION MINUTES
January 26, 2005**

CALL TO ORDER: 4:34 P.M.

ROLL CALL COUNCIL PRESENT:

Mayor Michael L. Montandon
Mayor Pro Tempore William E. Robinson
Councilwoman Stephanie S. Smith
Councilman Shari Buck
Councilman Robert L. Eliason

STAFF PRESENT:

City Manager Gregory Rose
Assistant City Manager Dan Tarwater
City Attorney Sean McGowan
City Clerk Karen L. Storms
Fire Chief Jim Stubler
Acting Human Resource Director Marqueta Welton
Municipal Court Administrator Debbie Miller
Planning and Zoning Director Jory Stewart
Police Chief Mark Paresi
Public Works Director Jim Bell
Strategic Planning Director Eric Dabney
Utilities Director David Bereskin

VERIFICATION: Karen L. Storms, CMC
City Clerk

BUSINESS:

1. **DISCUSSION AND/OR ACTION REGARDING THE VISIONING 2025 STRATEGIC PLAN.**

City Manager Gregory Rose stated the process for Visioning 2025 began in 2003. From the time it was originally presented to City Council, a lot of work had been done toward the final product. The majority was done through the Steering Committee appointed by Council and by City Staff. City Manager Rose asked Carl Neu to go over some of the points of the new plan.

Carl Neu, Neu and Company, Lakewood, Colorado stated the Mission Statement was very general with each visioning element containing more specific statements. He said final distribution of the Plan would be prior to the March 2nd meeting and formal adoption

at the March 2nd meeting, after which, a public relations campaign to inform the community would begin. City Manager Rose said the idea was for this mission statement to be the focus for Staff to achieve goals and objectives.

2. DISCUSSION AND/OR ACTION REGARDING THE IMPLEMENTATION OF THE STRATEGIC PLAN:

- Review of City Manager approved recommendations from the Management Team meeting.
- Review of Proposed Key Work Plan Goals for FY 2004-05 and FY 2005-06
- Discussion of Communications and Community Involvement

City Manager Gregory Rose said the January 6th Staff retreat was based upon the goals and objectives outlined in the proposed vision document and identified what each department would do to achieve the core values. It identified what in each of the core value areas could reasonably be either achieved or initiated over the next 18 months. He explained there was already a work plan through the end of the fiscal year which would be integrated into the plan.

City Manager Rose detailed the various sections of the Visioning Plan starting with Planned and Quality growth. He said within the next 18 months Staff would complete an update to the Comprehensive Plan, including the development of a mixed use ordinance. Staff would also focus on a comprehensive annexation plan to detail the areas in which it was reasonable to pursue annexations and assure they were on a voluntary basis. Making the City more attractive so that voluntary annexations were more likely to occur was a consideration. He stated the Planned and Quality Growth would include an annual update of the capital improvement programs, a comprehensive transportation plan, construction of the water reclamation facility, Bureau of Land Management parcel sales and new urbanization. Councilman Buck asked if new urbanization meant high rises and City Manager Rose explained it could but if the project was high quality, accepting higher densities was more likely. Councilman Buck stated the Comprehensive Plan amendments should be finished before 18 months. Planning and Zoning Director Jory Stewart stated a mixed-use overlay district would be formatted for Council's consideration by summer. The urbanization and identification of areas for urban density would need to be part of the long-term Master Plan update because of the many other factors which went into that identification.

City Manager Rose described the next item as Pivotal Development and Redevelopment and Economic Development which included creation of a separate downtown master plan, a downtown park model, and improvement of the streetscapes in the downtown area. He suggested the Council decide what area was the "downtown". He stated the City of North Las Vegas should be marketed in international venues and a marketing strategy would be developed. Items to be initiated within 18 months were creation of a comprehensive transportation plan and a separate economic development department. He suggested the creation of partnerships with the downtown businesses and that the City explore working

with the County for expansion of the airport. Mayor Montandon suggested the only expansion that was possible was to encourage “through the fence” businesses since the runway could not be lengthened. Councilwoman Smith encouraged Staff to also pursue the building of medical facilities.

Under Community Services and Cultural Amenities, City Manager Rose said the items to be completed within the next 18 months were the creation of a comprehensive plan for the library, initiation or completion of all of the projects in the Capital Improvement Plan for 2004-05 and 2005-06, and the purchase of Craig Ranch Golf Course. Some items to be initiated in the next 18 months were the development of Craig Ranch, a cultural/arts assessment for the community and site selection and discussions about a new City Hall.

Under Safe and Livable Community, City Manager Rose said Staff would create a city/school district comprehensive plan for North Las Vegas to work with the school district on where they wanted to site schools. Work on an emergency operations center and development of an emergency plan for informing the public about what they needed to do in a wide-scale emergency would be begun. Developments would be built in a way that made it more challenging for crime to occur. He suggested that it was more likely for crime to occur at a home that didn't have an alarm system and residents were more likely to have an alarm system activated if the system was a part of the constructed home. The City would have focus group discussions with developers to see if this was an issue for them. He said the City would encourage developers to create a more walkable community.

As part of the Community Spirit, Relationships and Pride section, marketing of additional community celebrations, such as balloon festival, and other activities in downtown as well as outlying areas would be encouraged.

Under Quality Municipal Services, City Manager Rose said the Staff would provide a report to Council on use of e-government kiosks throughout the City. Town Hall meetings could be held each year in different wards. An additional part of this section would be a campaign to increase awareness of government services, new badges for police and detention containing the City logo, and opening City facilities to the public for training and community meetings. The City would strengthen its relationship with the Chamber of Commerce. City Manager Rose suggested the possibility of creating of an Ombudsman position to provide constituent services.

Under the category of Responsible Fiscal Management, an impact analysis update would be provided to Council every three years and Staff would work to upgrade the financial rating of the City. Staff would explore options to reduce costs of providing municipal services. City Manager Rose suggested a review of the organization should be done with possible restructuring. He stated a consultant would need to be hired to identify the ideal structure. He believed this was needed and gave as an example, the fact that Public Works negotiated franchise agreements which was not really a Public Works function.

ACTION: NO ACTION TAKEN

3. DISCUSSION AND/OR ACTION REGARDING ALIGNMENT OF CITY PRIORITIES WITH VISIONING 2025 VISION ELEMENTS.

Carl Neu advised Council that the priorities statement aligned the visioning elements of the strategic plan with Council's priorities.

ACTION: NO ACTION TAKEN

PUBLIC FORUM

No public participation

ADJOURNMENT

ACTION: THE MEETING ADJOURNED AT 5:31 P.M.

MOTION: Mayor Montandon

SECOND: Mayor Pro Tempore Robinson

AYES: Mayor Montandon, Mayor Pro Tempore Robinson, Council Members
Smith, Buck and Eliason

NAYS: None

ABSTAIN: None

APPROVED: MAY 4, 2005

Mayor Michael L. Montandon

Attest:

Karen L. Storms, CMC
City Clerk